



New Albany High School Theatre Arts is proud to announce its 2017-2018 season, returning with a calendar full of exciting productions! This fall, New Albany's new Performing Partners Program joins Green Valley and Slate Run Elementary Schools for **CINDERELLA KIDS**, followed by the Disney smash Broadway spectacle, **THE LITTLE MERMAID**, in November. This spring, **GODSPELL** returns to the New Albany stage in its new, rockin' Broadway Revival edition! You'll be singing the songs all the way home! In addition to our musicals, the ever-popular **CHRISTMAS MINI MUSICAL** will return in its holiday splendor to our NAFC schools. And lastly, the Tom Weatherston Studio Theatre will host this year's hilarious comedy about three southern sisters, **CRIMES OF THE HEART**. Everyone is sure to enjoy what this season has to offer!

Director of Theatre Arts, Amy Harpenau, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions! This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors.

Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operation budget. We depend on fundraising and the generous donations and sponsorships from our community to support successful productions.

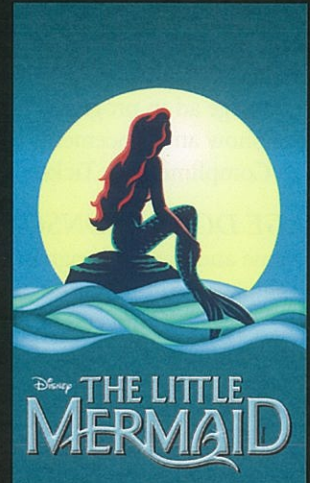
Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. We value your time and consideration, and look forward to building a supportive partnership with you or your business.

New Albany Theatre Arts ... where tradition means everything!

A handwritten signature in black ink, reading "Amy Harpenau".

Amy Harpenau
Producing Director of Theatre Arts
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812-542-8506, ext. 2650

**NEW ALBANY
HIGH SCHOOL
THEATRE ARTS
2017-18 SEASON**





NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

* **MARQUEE SPONSOR: \$5,000.00**

- Company name above show title on program and advertising
- Full page ad in program
- Pre-show announcement
- 10 Complimentary Tickets

* **STAGE DOOR SPONSOR: \$1,500.00**

- Name and logo in program
- Full page ad in program
- Pre-show announcement
- 6 Complimentary Tickets

* **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program
- Pre-show announcement
- 2 Complimentary Tickets

* **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad

* **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad

* **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad

* **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

All ready-made ad artwork must be emailed to Amy Harpenau at aharpenau@nafcs.k12.in.us by Wednesday, October 11, 2017 to appear in our fall musical program. If you need hard copy artwork reproduced digitally, the hard copy must be mailed and received no later than Friday, September 29, 2017 to NAHS Theatre Arts, Attn: Amy Harpenau, 1020 Vincennes Street, New Albany, IN 47150. Ads will run in the fall and spring musical programs, as well as a listing in the spring play program.

Complimentary tickets in the Corporate, Stage Door, and Marquee Sponsorships will be issued for each of the following productions: The Little Mermaid, Godspell, and Crimes of the Heart.

NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: _____

Business Mailing Address: _____

Contact Name: _____ Contact Phone: (_____) _____

Contact Email: _____

Choose your Sponsorship Level:

Marquee Sponsor: \$5,000.00

Stage Door Sponsor: \$1,500.00

Corporate Sponsor: \$500.00

Platinum Level Sponsor: \$300.00

Gold Level Sponsor: \$150.00

Silver Level Sponsor: \$50.00

Individual Level Sponsor: \$25.00

My Sponsorship Amount: \$ _____

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.

Use the enclosed envelope to mail your checks to Amy Harpenau, Director of Theatre Arts, or send to:
New Albany High School Theatre Arts, ATTN: Amy Harpenau, 1020 Vincennes Street, New Albany, IN 47150.